Although the first affordable housing program began in 1917, the United States still faces a significant shortage of affordable housing today. The shortage disproportionately affects low-income workers who cannot afford to live near their jobs and face growing commutes. In order to mitigate the worsening effects of the shortage on lower income workers, non-governmental organizations are increasingly engaged in workforce housing development. This research draws on the extant literature, key informant interviews and surveys of affordable housing experts, and case studies of actual workforce housing development projects to create a set of “promising practices” that colleges and universities can deploy to develop much-needed workforce housing for some of their employees.