Using Seamus Heaney's writing on the bog, this research explores the regional impact of Ireland's landscape on the literature of the Celtic Tiger period. From 1995 to the late 2000s, Ireland experienced a period of industrialization and construction, known as the Celtic Tiger era, which altered the relationship between nature and rural inhabitants. History emerged from the ground as the island's bog preserved memory within layers of land. Heaney's metaphor of the bog as a landscape of memory informs a later reckoning with the changing landscape as industrialization shifts the ground beneath Ireland's inhabitants. The research examines three novels published between 1995 and 2005, analyzing the influence of the bog on the Irish psyche.