

# Introduction

- Seafood mislabeling occurs when a seafood product's label misrepresents a species identity
- Seafood mislabeling has nutritional effects such as concealing the mercury levels of the species included
- We quantified mislabeling in seafood flavored cat food and analyzed how mislabeling impacts nutrition

# Methods

- Sample Collection (n= 9)
- DNA Extraction
- PCR Multiplexing
  - Primers: VF2\_tl, FishR1\_tl, FishR2\_tl, Shark150R, Shar474F
- DNA Sequencing and BLAST database

# Soft versus Hard Mislabeling

<u>Hard Mislabeling: Incorrect</u>

species

<u>Soft Mislabeling</u>: Generic term such as ocean whitefish

# The Nutritional Impact of Seafood Mislabeling in Pet Food Erin Mazur, Halle McKellar, Jack Titus, Katie Zarzour

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	Salmon, chicken	Spotfin river goby	Tetrodotoxin
	Salmon, crab	Scalloped hammerhead	Mercury
	Tongol tuna	Scalloped hammerhead	Mercury
	Whitefish	Scalloped hammerhead	Mercury
	Whitefish	Walleye pollock	Fish Oil, PCBs
	Ocean whitefish, tuna	Scalloped hammerhead	Mercury

Fig. 1: Cat food labels, the species we identified within them, and the nutritional implication.



### Hard Mislabeling 50%

Fig. 2: The percentages of hard versus soft mislabeling in our samples.

Soft Mislabeling 50%

- **Fish Oil**
- disease

- carcinogen

Higher regulations are needed for accurate labeling of pet food products.

### Discussion

**Tetrodotoxin** = neurotoxin

• limb weakness, nausea,

coordination loss, respiratory

failure, and potentially death

Mercury = neurotoxin

tremors, memory loss,

headaches, motor disfunction

protect from cardiovascular

protect from age related

cognitive disorders

**PCBs** = industrial contaminant

### Conclusion

There are certain health benefits to fish consumption but seafood mislabeling thwarts the ability to avoid high toxin levels.