Humans possess an innate ability to communicate their thoughts through natural language. In contrast, robots often struggle to convey their goals to users, but excel at simple and repetitive tasks. To bridge this gap, we combine the strengths of humans and robots by developing MARCER, a novel interactive and multimodal end-user robot programming system. \system utilizes a Large Language Model to translate users' natural language task descriptions and environmental surroundings into Action Plans for robot execution, based on a trigger-action programming paradigm that facilitates authoring reactive robot behaviors. MARCER also affords interaction via augmented reality to help users parameterize and validate robot programs and provide real-time, visual previews and feedback directly in the context of the robot's operating environment. We present the design and implementation of MARCER and show its application in authoring robot programming, Large Language Models, and augmented reality hold deep-seated synergies that, when combined, may empower users to program general-purpose robots to perform everyday tasks.